



## P R E S S   R E L E A S E

*Hi Greg,*

*Information on Orla Watt, General Manager of the Leeds North De Vere Village Hotel, Otley Road:*

Orla Watt has established the Village Hotel as a major focus for business & leisure activity in the region. Her aim is to promote the Headingley based urban resort and will do so by quickly building strong relationships with some of the city's key business people & companies; a strategy that is yet to fail her.

She is well respected & has a wealth of knowledge of the hotel trade, working first at the Copthorne Slough Windsor in 2000, then as general manager at the Copthorne Hotel Calais between 2002-04, and then as General Manager at the Copthorne Hotel Cardiff. Her career with the [De Vere Group](#) started in September 2012.

Orla is currently working on organising a VIP launch party of the hotel's restaurant; Vinny and Vito; casual, reasonably priced, family orientated Italian dining that opens to the public on July 3<sup>rd</sup> 2013.

Orla is aware of exactly how this brand will be managed and has even brought in a new team to look after the Vinny and Vito name which she hopes to make popular in North Leeds by offering fresh Italian authentic cuisine and a relaxed atmosphere.

Said Orla: "To achieve both a laid back atmosphere with delicious food that will appeal to everybody needs top service and my new team provide this in full."

A successfully completed, celebrity studded beginning to the Vinny and Vito brand into North Leeds will also signify the start of Orla's summer holiday in a place close to her heart; the Norfolk Broads.

To arrange an interview and photography of Orla Watt, please telephone PR Consultant Emily Carrie on Tel: 077 207 13731.

Vinny loved to rock.  
Vito lived to roll.